Company Project

Course Title
Titel

Company Project

Course Status
Fachstatus

Mandatory within specialisation International Business (English Track)

Target Group
Zielgruppe

6th semester students of degree programme Betriebswirtschaftslehre with specialisation in International Business (English track)

Course Description
Kursbeschreibung

Students complete/participate in project work in cooperation with an external institution (company, public sector, NGO). The technical requirements of the project should be in line with skills corresponding to the Bachelor level in Management. Content and results of the project have to be summarized in a paper and presented at UAS.

Prerequisites (recomm.)
Vorkenntnisse (empf.)

Exams of the first three semesters have to be completed.

Required Materials
Arbeitsmittel

Contingent on chosen project

Course Outcomes
Lehrresultate

Experience in putting academic knowledge to practice. Insight into potential field of work. Experience of working in a professional team outside university.

Course Topics
Inhaltsangabe

The company project is a mandatory part of practical education within the 6-semester study of International Business. Guided by teaching staff of UAS students are required to work on business projects with external partners. Students are expected to put acquired theoretical knowledge into practise. Students have to present their work in form of a written paper as well as orally.

Accomplishment of the company project offers students the opportunity to apply skills they have gained during their studies to a real life case. At the same time they gather the experience of working in a professional team in a business environment. By choosing their particular project students gain insights into potential working areas.

By summarizing the project task and the results in a written paper and an oral presentation students practise academic writing and discourse.

Course Methods
Lernmethoden

Guided application of theoretical skills to a business case, exercise in academic writing and discourse.

Course and examination language
Lehr- und Prüfungssprache

English

Special Features
Besonderheiten

The details of the company project have to be approved by faculty in advance. Cooperation with an external partner is mandatory and has to be testified by the external partner.
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<tr>
<th><strong>Related Courses</strong></th>
<th>Bachelor thesis and colloquium</th>
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<td><strong>Course Structure</strong></td>
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<td><strong>Assessment / Duration</strong></td>
<td>Written paper (20-30 pages), oral presentation</td>
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<tr>
<td><strong>Lecturers</strong></td>
<td>All members of teaching staff</td>
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<tr>
<td><strong>Coordinator</strong></td>
<td>Prof. Dr. Karen Cabos, Prof. Dr. Oliver Rentzsch</td>
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<td><strong>Last Review</strong></td>
<td>February 2017</td>
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