Supply Chain Management

Course title
Titel
Supply Chain Management

Course status
Fachstatus
Compulsory subject specialization “International Management”

Frequency / Duration
Häufigkeit / Dauer
Winter term, Semester #1

Target Group
Zielgruppe
Semester #5, course of studies Business administration, specialization International Management

Course description
Kurzbeschreibung
The course imparts knowledge in the fields of logistics management and controlling as well as logistics organization with a focus on networks / supply chain management

Prerequisites (recomm.)
Vorkenntnisse (empf.)
The following teaching modules should be successfully completed:
• Cost accounting
• Fundamentals of Controlling
• Fundamentals of logistics

Required materials
Arbeitsmittel
Literature:

Course outcomes
Lehrresultate
The course qualifies for
• making strategic and operative logistics management decisions in a company
• preparing or co-designing logistics cost accounting and logistics controlling in a company
• contributing to company-wide and cross-company logistics organizational decisions

Course topics
Inhaltsangaben
Introduction
• logistics management; Logistics as a success factor
Logistics planning and control
• strategic logistics management;
• Operative logistics management;
• Logistics controlling;
• Logistics and model-based decision-making

Logistics processes
Structuring and optimization of logistics processes along the value chain.
• Logistics as an integral part of the service provision.

Organisation of Logistics
• organizational structure, process organization;
• Supply Chain Management as a specific network

Seminar lecture

Course and examination

Language
Lehr- und Prüfungssprache
Englisch

Special features
Besonderheiten
None

Related courses
Weiterführende Kurse
None

Applicability
Verwendbarkeit
Only creditable in the study course Business Administration

Course structure
Umfang / Credits
2 – 0 - 2
(SWS Lecture - SWS Laboratory / Exercise)

Workload
Arbeitsaufwand
30 – 0 – 30
(SWS Lecture - SWS Laboratory / Exercise self-study)

Assessment / Duration
Leistungsnachweis / Dauer
written exam 60 minutes

Lecturers
Lehrpersonen
Köhler, Lehmann, Koch

Coordinator
Verantwortlich
Prof. Dr. rer. nat. André Köhler

Last review
Letzte Überprüfung
January 2018

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